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IN THE CLAIMS:

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1. (Currently Amended) A method for determining the a billing rate of a mobile telecommunications connections associated with a mobile telecommunications unit (MU), comprising the steps of:
    - a. determining whether a location of a mobile telecommunications unit (MU) is within determining whether a location of the MU is inside or outside a predetermined subsidized zone; and responsive to a determination that the location of the MU is inside the subsidized zone, adjusting the billing rate for the telecommunications connection to a first predetermined billing rate; and responsive to a determination that the MU is outside the predetermined subsidized zone, adjusting the billing rate for the telecommunications connection to a second predetermined billing rate b. reducing a standard billing rate for a telecommunications connection associated with the MU when the location of the MU is within the predetermined subsidized zone during at least a portion of the telecommunications connection, wherein the predetermined subsidized zone is associated with a proximity to a commercial establishment.
  2. (Currently amended) The method of claim 1, wherein in step b, the billing rate is reduced by a predetermined amount. the first predetermined billing rate is less than the second predetermined billing rate.
  3. (Original) The method of claim 1, wherein the location is defined by latitude and longitude.
  4. (Original) The method of claim 1, wherein the location is determined by a Global Positioning System (GPS).
  5. (Original) The method of claim 1, wherein the location is defined by Universal Transverse Mercator (UTM) numbers.

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6. (Original) The method of claim 1, wherein information corresponding to the predetermined subsidized zone is stored in a database.

7. (Currently amended) The method of claim 6, wherein the predetermined subsidized zone information comprises a time period, and wherein the standard billing rate is reduced when the telecommunications connection occurred at least in part during the time period.

8. (Currently amended) The method of claim 2-1, wherein the predetermined subsidized zone is defined by a geographical point and a radius.

9. (Currently amended) The method of claim 2, wherein the predetermined subsidized zone is associated with a proximity to a commercial establishment and the commercial establishment pays the first predetermined billing rate the commercial establishment pays the predetermined amount.

10. (Original) The method of claim 1, wherein the predetermined subsidized zone is one of a plurality of predetermined subsidized zones, each associated with a proximity to a different commercial establishment.

11. (Currently amended) The method of claim 10, wherein the standard billing rate is reduced by a first amount when the location of the MU is within a first predetermined subsidized zone, and the standard billing rate is reduced by a second amount when the location of the MU is within a second predetermined subsidized zone.

12. (Currently amended) A system for determining ~~the~~ a billing rate of a mobile telecommunications connections associated with a mobile telecommunications unit (MU), comprising:

a processor;

memory for storing computer readable instructions that, when executed by the processor, cause the system to perform the following steps operations of:

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~~a. determining whether a location of a mobile telecommunications unit (MU) is within determining whether a location of the MU is inside or outside a predetermined subsidized zone; and responsive to a determination that the location of the MU is inside the predetermined subsidized zone, adjusting the billing rate for the telecommunications connection to a first predetermined billing rate; and responsive to a determination that the MU is outside the predetermined subsidized zone, adjusting the billing rate for the telecommunications connection to a second predetermined billing rate b. reducing a standard billing rate for a telecommunications connection associated with the MU when the location of the MU is within the predetermined subsidized zone during at least a portion of the telecommunications connection, wherein the predetermined subsidized zone is associated with a proximity to a commercial establishment.~~

13. (Currently amended) The system of claim 12, wherein in step b, the billing rate is reduced by a predetermined amount: ~~the first predetermined billing rate is less than the second predetermined billing rate.~~

14. (Original) The system of claim 12, wherein the location is defined by latitude and longitude.

15. (Original) The system of claim 12, wherein the location is determined by a Global Positioning System (GPS).

16. (Original) The system of claim 12, wherein the location is defined by Universal Transverse Mercator (UTM) numbers.

17. (Original) The system of claim 12, wherein information corresponding to the predetermined subsidized zone is stored in a database.

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18. (Currently amended) The system of claim 17, wherein the predetermined subsidized zone information comprises a time period, and wherein the standard billing rate is reduced when the telecommunications connection occurred at least in part during the time period.

19. (Currently amended) The system of claim 13 12, wherein the predetermined subsidized zone is defined by a geographical point and a radius.

20. (Currently amended) The system of claim 13 12, wherein the predetermined subsidized zone is associated with a proximity to a commercial establishment and the commercial establishment pays the first predetermined billing rate the commercial establishment pays the predetermined amount.

21. (Original) The system of claim 12, wherein the predetermined subsidized zone is one of a plurality of predetermined subsidized zones, each associated with a proximity to a different commercial establishment.

22. (Currently amended) The system of claim 21, wherein the standard billing rate is reduced by a first amount when the location of the MU is within a first predetermined subsidized zone, and the standard billing rate is reduced by a second amount when the location of the MU is within a second predetermined subsidized zone.

23. (Currently amended) A computer readable medium for determining the billing rate of mobile telecommunications connections, comprising stored computer readable instructions that, when executed by a processor, cause a computing device to perform the following steps operations A computer program product for determining a billing rate of a mobile telecommunications connection associated with a mobile telecommunications unit (MU) comprising a computer-readable medium containing computer program code for performing the operations of:

- a. determining whether a location of a mobile telecommunications unit (MU) is within determining whether a location of the MU is inside or outside a predetermined subsidized zone; and

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responsive to a determination that the location of the MU is inside the predetermined subsidized zone, adjusting the billing rate for the telecommunications connection to a first predetermined billing rate; and  
responsive to a determination that the MU is outside the predetermined subsidized zone, adjusting the billing rate for the telecommunications connection to a second predetermined billing rate b. reducing a standard billing rate for a telecommunications connection associated with the MU when the location of the MU is within the predetermined subsidized zone during at least a portion of the telecommunications connection, wherein the predetermined subsidized zone is associated with a proximity to a commercial establishment.

24. (Currently amended) The computer readable medium program product of claim 23, wherein in step b, the billing rate is reduced by a predetermined amount: the first predetermined billing rate is less than the second predetermined billing rate.

25. (Currently amended) The computer readable medium program product of claim 23, wherein the location is defined by latitude and longitude.

26. (Currently amended) The computer readable medium program product of claim 23, wherein the location is determined by a Global Positioning System (GPS).

27. (Currently amended) The computer readable medium program product of claim 23, wherein the location is defined by Universal Transverse Mercator (UTM) numbers.

28. (Currently amended) The computer readable medium program product of claim 23, wherein information corresponding to the predetermined subsidized zone is stored in a database.

29. (Currently amended) The computer readable medium program product of claim 28, wherein the predetermined subsidized zone information comprises a time period, wherein the standard billing rate is reduced when the telecommunications connection occurred at least in part during the time period.

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30. (Currently amended) The computer readable medium program product of claim 24 23, wherein the predetermined subsidized zone is defined by a geographical point and a radius.

31. (Currently amended) The system of claim 24 23, wherein the predetermined subsidized zone is associated with a proximity to a commercial establishment and the commercial establishment pays the first predetermined billing rate the commercial establishment pays the predetermined amount.

32. (Currently amended) The computer readable medium program product of claim 23, wherein the predetermined subsidized zone is one of a plurality of predetermined subsidized zones, each associated with a proximity to a different commercial establishment.

33. (Currently amended) The computer readable medium program product of claim 23, wherein the standard billing rate is reduced by a first amount when the location of the MU is within a first predetermined subsidized zone, and the standard billing rate is reduced by a second amount when the location of the MU is within a second predetermined subsidized zone.